

Rep Order# 6860199 Ver# 7 Status Revised Traffic Order# Printed: 10/22/2012 5:25 PM 1 of 7

EC'd Yes Last Received: 10/22/2012 1:55 PM

Showing Buylines: All Rep Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() GMMB	Rep Firm	
Advertiser	() OBAMA FOR AMERICA		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	1537		Agency C/P1/P2/E 95/101/1537		
Buyer	DAN NAGELBERG		Flight Dates 10/02/2012 - 10/29/2012	Salesperson Phone#	215-567-6005
Phone#			Hiatus Weeks	Salesperson FAX#	215-567-5938
Fax#					

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 7 ISSUE ADD TO SKED LNS 14-175
REVISED TOTAL 224,500
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*145	TU-F	10A-11A	Millionaire	:30	\$20.00	10/23-10/26	8	1	8	\$160.00	
				Buyline Comment: MILLIONAIRE ADD TO SKED								
				Sales Remark: V7 ADD TO SKED V7 Added								
	*146	M	10A-11A	Millionaire	:30	\$20.00	10/29-10/29	2	1	2	\$40.00	
				Buyline Comment: MILLIONAIRE ADD TO SKED								
				Sales Remark: V7 ADD TO SKED V7 Added								
	*147	TU-F	2P-3P	Wilkos	:30	\$50.00	10/23-10/26	8	1	8	\$400.00	
				Buyline Comment: STEVE WILKOS ADD TO SKED								
				Sales Remark: V7 ADD TO SKED V7 Added								
	*148	M	2P-3P	Wilkos	:30	\$50.00	10/29-10/29	2	1	2	\$100.00	
				Buyline Comment: STEVE WILKOS ADD TO SKED								
				Sales Remark: V7 ADD TO SKED V7 Added								

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Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1537 Agency C/P1/P2/E 95/101/1537 Salesperson Phone# 215-567-6005
Buyer DAN NAGELBERG Flight Dates 10/02/2012 - 10/29/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*155	TU-F	6A-7A	DAILY BUZZ	:30	\$20.00	10/23-10/26	4	1	4	\$80.00	
				Buyline Comment: DAILY BUZZ								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*156	M	6A-7A	DAILY BUZZ	:30	\$20.00	10/29-10/29	1	1	1	\$20.00	
				Buyline Comment: DAILY BUZZ								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*157	TU,F	10P-1045P	LATE NEWS	:30	\$500.00	10/23-10/26	2	1	2	\$1,000.00	
				Buyline Comment: LATE NEWS								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*158	W-TH	1030P-11P	LATE NEWS AFTER SPORTS	:30	\$400.00	10/24-10/25	2	1	2	\$800.00	
				Buyline Comment: LATE NEWS AFTER SPORTS								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*159	M	1030P-11P	LATE NEWS AFTER SPORTS	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
				Buyline Comment: LATE NEWS AFTER SPORTS								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*160	SA	1030P-11P	LATE NEWS AFTER SPORTS	:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
				Buyline Comment: LATE NEWS AFTER SPORTS								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								

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Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938						
Fax#											
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
	*161	SU	1030P-11P	LATE NEWS AFTER SPORTS	:30	\$400.00	10/28-10/28	1	1	1	\$400.00
				Buyline Comment: LATE NEWS AFTER SPORTS							
				ADD TO SKED							
				Sales Remark: V7 ADD TO SKED							
				V7 Added							
	*162	TU	930P-1030P	X-FACTOR	:30	\$1,500.00	10/23-10/23	1	1	1	\$1,500.00
				Buyline Comment: X-FACTOR							
				ADD TO SKED							
				Sales Remark: V7 ADD TO SKED							
				V7 Added							
	*163	TU	9P-930P	NEW GIRL	:30	\$900.00	10/23-10/23	1	1	1	\$900.00
				Buyline Comment: NEW GIRL							
				ADD TO SKED							
				Sales Remark: V7 ADD TO SKED							
				V7 Added							
	*164	F	8P-9P	KITCHEN NIGHTMARES	:30	\$600.00	10/26-10/26	2	1	2	\$1,200.00
				Buyline Comment: KITCHEN NIGHTMARES							
				ADD TO SKED							
				Sales Remark: V7 ADD TO SKED							
				V7 Added							
	*165	W-TH	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/24-10/25	2	1	2	\$2,400.00
				Buyline Comment: 2012 WORLD SERIES							
				ADD TO SKED							
				Sales Remark: V7 ADD TO SKED							
				V7 Added							
	*166	SA-SU	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/27-10/28	2	1	2	\$2,400.00
				Buyline Comment: 2012 WORLD SERIES							
				ADD TO SKED							
				Sales Remark: V7 ADD TO SKED							
				V7 Added							

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Buyer DAN NAGELBERG Flight Dates 10/02/2012 - 10/29/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
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	*167	M	730P-12A	2012 WORLD SERIES	:30	\$1,200.00	10/29-10/29	2	1	2	\$2,400.00	
				Buyline Comment: 2012 WORLD SERIES ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*168	SA	3P-730P	COLLEGE FOOTBALL	:30	\$300.00	10/27-10/27	4	1	4	\$1,200.00	
				Buyline Comment: COLLEGE FOOTBALL ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*169	SU	1P-4P	REDSKINS FOOTBALL	:30	\$6,000.00	10/28-10/28	3	1	3	\$18,000.00	
				Buyline Comment: REDSKINS FOOTBALL ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*170	SU	12P-1P	FOX NFL SUNDAY	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
				Buyline Comment: FOX NFL SUNDAY ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*171	SU	4P-730P	FOX NFL SUNDAY 4P GAME	:30	\$6,000.00	10/28-10/28	3	1	3	\$18,000.00	
				Buyline Comment: FOX NFL SUNDAY 4P GAME ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*172	F	9P-10P	FRINGE	:30	\$600.00	10/26-10/26	1	1	1	\$600.00	
				Buyline Comment: FRINGE ADD TO SKED								
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---	---	---	---	---	---	---	---	---	---	---	---	---
	*173	M	7A-8A	WAVY FOX NEWS	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
				Buyline Comment: WAVY FOX NEWS								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*174	TU-F	6P-7P	MAURY POVICH	:30	\$100.00	10/23-10/26	2	1	2	\$200.00	
				Buyline Comment: MAURY POVICH								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								
	*175	TU	8P-9P	RAISING HOPE/BEN AND KATED	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
				Buyline Comment: RAISING HOPE/BEN AND KATED								
				ADD TO SKED								
				Sales Remark: V7 ADD TO SKED								
				V7 Added								

---REPORT TOTALS---
Report Totals: 78 / \$56,125.00

---SALES MONTHLY TOTALS---
Oct 12: 486 / \$221,055.00 Nov 12: 13 / \$3,445.00
Sales Totals: 499 / \$224,500.00
Station Totals: 499 / \$224,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$187,083	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
			WTVZ 7%	WVBT 23%	WVEC 21%		

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

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Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---
CASH IN ADVANCE